


Emily Yang

User Experience Designer II User Interface Designer

Contact

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 linkedin.com/in/emilyyang19

Portfolio

 emilyyanguxportfolio.com

Skills

Adobe Suite

Photoshop, Illustrator, After Effects, XD, Lightroom, Indesign

Design and Prototyping

Figma, Balsamiq, Invision, Crazy8's, Design Sprints, User Research, Design Thinking, Usability Testing

Programming

HTML, CSS, JavaScript, Python, Processing

Education

 University of Waterloo

Bachelor of Global Business and Digital Arts, with Computing Technologies Option

Sept 2017 - May 2020

Interests

Experimenting with cooking

Fine arts and digital arts
(I particularly like pottery)

Late night karaoke with friends

Experience

 Spire Trading Inc
05/2019 - 08/2019


UX / UI Designer

Worked at the forefront designing the Spire Mobile App for 1600+ traders to manage stocks anywhere.

Documented user research, created blueprint and graphics specification in the app using Adobe Illustrator and Adobe Indesign.

Lead design meetings to discuss ideas, drawbacks and feedback in order to improve on the current iteration.

Prototyped and animated multiple iterations of the app using Adobe XD.

 University of Waterloo,
Partnered with
TD and Deloitte
11/2019

User Experience Designer

Placed first in the hackathon. Implemented an app using Figma that focused on supporting small businesses in their development and curating a localized community for small business owners to learn from.

Pitched our app at TD North Tower's Marketing Innovation Demo Day to showcase our project and propose its value propositions to 200+ people.


 Freelance
01/2019 - Present

Graphic Designer

Communicated with customers via email to set up consultation dates for ideation, feedback and changes made to each design iterations.

Allocated the amount of time required for each project and to provide a quote for my customers.

Volunteer

 StarterHacks
05/2019 - Present

Design Talks Coordinator

Recruited speakers to enrich hacker experience and expand hacker knowledge in the design field.

Organized and setup meetings to provide feedback and to ensure that content is relevant to the hackathon's demographic group.

Cooperated with event coordinators to schedule presentation times.